

# Sponsorship Packet



SCGA

South Carolina Golf Association



SCJGA

South Carolina Junior Golf Association



SCJGF

South Carolina Junior Golf Foundation



# About Us

Together, The South Carolina Golf Association, the South Carolina Junior Golf Association and the South Carolina Junior Golf Foundation (501 (c) 3) strive to promote, preserve and grow the game of golf in South Carolina. Through a combined effort, each association, and the foundation work to support amateur golf, junior golf and grow the games initiatives throughout the state of South Carolina.

## SCGA

Executive Director | Biff Lathrop

[biff.lathropescgolf.org](http://biff.lathropescgolf.org)

 3,614 followers

 3,374 followers

 4,403 followers

## SCJGA

Sr. Director | Justin Fleming

[jflemingescgolf.org](mailto:jflemingescgolf.org)

 1,556 followers

 3,210 followers

 2,596 followers

## SCJGF

Sr. Director | Alex Hamilton

[ahamiltonescgolf.org](mailto:ahamiltonescgolf.org)

 882 followers

 614 followers

 1,281 followers

**60**

SCGA  
Conducted  
Events

**154**

SCJGA  
Conducted  
Events

**300K**

SCJGF \$  
Contributed  
Statewide  
Annually

**160**

Scholarships  
Awarded for  
more than \$1M



**SCGA  
Schedule**



**SCJGA  
Schedule**



**SCJGF  
Events**



# SPONSORSHIP OPPORTUNITIES

SCGA

## TOURNAMENTS

Junior Championship | Various Levels

Amateur Championship | Presenting Sponsor \$5,000

Senior Championship | Presenting Sponsor \$5,000

Mid-Am Championship | Presenting Sponsor \$5,000

40+ Series | Presenting Sponsor \$5,000

SCGA One-Day Series | Presenting Sponsor \$5,000

## ADDITIONAL OPPORTUNITIES

MySCGA App | Title Sponsor \$3,000

Off The Hosel Podcast | Title Sponsor \$3,000

Palmetto Golfer Magazine | Contact Level Par Media

Scgolf.org Banner Advertising | \$3,000

eBlast Marketing | \$1,500

eCaddie Marketing | \$1,500



# SPONSORSHIP OPPORTUNITIES

SCJGA

## TOURNAMENTS

Pee Wee Championship | \$2,500

Upstate Junior Classic | Presenting Sponsor \$7,500

Grant Bennett | Presenting Sponsor \$7,500

Orange Jacket Classic | Presenting Sponsor \$5,000

Boys Fall Challenge | Presenting Sponsor \$3,500

Girls Fall Challenge | Presenting Sponsor \$3,500

Ford Picard | Presenting Sponsor \$5,000

## PROGRAMS

Players Series | Title Sponsor \$10,000

Players Series Rankings | Title Sponsor \$10,000



# SPONSORSHIP OPPORTUNITIES

SCJGF

## PROGRAMS

Memorials

Planned Giving

Par Grant

License Plate

Scholarships

Columbia Golf Ball

Oyster Roast

Can-Am Junior Team Matches

The Watson Cup

Friends Program

Youth On Course

