



SCJGA
-1990-



SCJGF
1995

Sponsorship Packet

2026

WHO WE ARE



Together, **The South Carolina Golf Association**, the **South Carolina Junior Golf Association** and the **South Carolina Junior Golf Foundation 501(c)(3)**, strive to promote, preserve and grow the game of golf in South Carolina. Through a combined effort, each association, and the foundation work to support amateur golf, junior golf and grow the games initiatives throughout the state of South Carolina.

South Carolina Golf Association



MEMBERS:

90,000

Men and Women in
South Carolina

Events:

43

SOCIAL STATS:



Instagram Followers

7.1k



Facebook Followers

5.4k



X Followers

4.7k

South Carolina Golf Association



**PALMETTO GOLFER
MAGAZINE RECIPIENTS:**

25.4K

E-BLAST RECIPIENTS:

50K

AVERAGE NUMBER OF EMAIL
RECIPIENTS PER EMAIL SENT.

**OFF THE HOSEL
PODCAST:**

100+

PODCASTS RECORDED

500

AVERAGE AMOUNT OF
LISTENERS PER EPISODE

SCGA

Sponsorship Opportunities



Tournaments:

Junior Championship

Amateur Championship

Senior Championship

Mid-Am Championship

40+ Series

Digital Marketing Opportunities:

MySCGA App

Off The Hosel Podcast

Palmetto Golfer Magazine | Contact Level Par Media

Scgolf.org Banner Advertising

eBlast Marketing

Primary Contact:

Executive Director | Biff Lathrop
biff.lathrop@scgolf.org

South Carolina Junior Golf Association



MEMBERS:

1.5K

Boys and Girls in South Carolina

Events:

104

SOCIAL STATS:



Instagram Followers

7.3k



Facebook Followers

2.5k



X Followers

2.7k

South Carolina Junior Golf Association



Players Series: Hootie Chapter Series:

1.5K

Boys and Girls in South Carolina participate in the Players Series events each year since 2022.

2.3K

Boys and Girls in South Carolina participate in the Hootie Chapters over the state.

Impact:

10,000

junior golfers are impacted by SCJGA programs each year.

SCJGA

Sponsorship Opportunities



Tournaments:

Jimmy Self

Old Barnwell Girls

Beth Daniel

Grant Bennett Florence Invitational

Boys Fall Challenge

Girls Fall Challenge

Ford Picard

Programs:

Players Series

Hootie Series

Players Series Rankings

Primary Contact:

Senior Director | Justin Fleming
jfleming@scgolf.org



SCJGF

Sponsorship Opportunities

SCJGF
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Programs:

Memorials

Planned Giving

Par Grant

License Plate

Scholarships

Columbia Golf Ball

Can-Am Junior Team Matches

The Watson Cup

Friends of Golf Program

Youth On Course

Primary Contact:

Marketing Director | Mollie Jackson
mollie@scgolf.org